

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Population of Age 15 and Up	51,426		39,463		
Participated Sports/Activities in Season					
Sports/activities in season: Adventure sports (e.g. sky diving, scuba diving)	4,406	8.57%	3,131	7.93%	93
Sports/activities in season: Arts/crafts/sewing/knitting	21,845	42.48%	16,603	42.07%	99
Sports/activities in season: ATV/snowmobiling	2,324	4.52%	1,723	4.37%	97
Sports/activities in season: Baseball/softball	5,893	11.46%	4,271	10.82%	94
Sports/activities in season: Basketball	3,958	7.70%	2,752	6.97%	91
Sports/activities in season: Billiards/pool	9,486	18.45%	6,098	15.45%	84
Sports/activities in season: Bowling	16,821	32.71%	10,971	27.80%	85
Sports/activities in season: Camping	20,317	39.51%	13,995	35.46%	90
Sports/activities in season: Canoeing/kayaking	13,917	27.06%	10,861	27.52%	102
Sports/activities in season: Cross country skiing/snowshoeing	9,556	18.58%	8,542	21.65%	117
Sports/activities in season: Curling	1,499	2.91%	1,228	3.11%	107
Sports/activities in season: Cycling (mountain/road biking)	18,463	35.90%	14,724	37.31%	104
Sports/activities in season: Fishing/hunting	8,400	16.34%	5,345	13.54%	83
Sports/activities in season: Fitness classes	18,313	35.61%	14,959	37.91%	106
Sports/activities in season: Fitness walking	30,127	58.58%	24,384	61.79%	105
Sports/activities in season: Football	2,422	4.71%	1,608	4.07%	86
Sports/activities in season: Gardening	31,590	61.43%	28,297	71.71%	117
Sports/activities in season: Golfing	11,236	21.85%	10,382	26.31%	120
Sports/activities in season: Health club activity (e.g. weight training)	16,473	32.03%	11,562	29.30%	91
Sports/activities in season: Hiking/backpacking	20,355	39.58%	14,995	38.00%	96
Sports/activities in season: Hockey	4,186	8.14%	3,182	8.06%	99
Sports/activities in season: Home exercise/home workout	24,822	48.27%	19,279	48.85%	101
Sports/activities in season: Ice skating	8,607	16.74%	6,792	17.21%	103
Sports/activities in season: Inline skating	1,577	3.07%	1,059	2.68%	87
Sports/activities in season: Jogging	10,397	20.22%	6,879	17.43%	86
Sports/activities in season: Marathon or similar event	2,080	4.04%	1,064	2.70%	67
Sports/activities in season: Martial arts (any)	2,050	3.99%	1,284	3.25%	81
Sports/activities in season: Photography	19,921	38.74%	15,928	40.36%	104
Sports/activities in season: Pilates/yoga	11,842	23.03%	9,295	23.55%	102
Sports/activities in season: Playing video games	15,831	30.79%	10,561	26.76%	87
Sports/activities in season: Power boating/jet skiing	3,805	7.40%	2,730	6.92%	94
Sports/activities in season: Racquet sports (e.g. Squash, racquetball, tennis)	6,796	13.22%	6,042	15.31%	116
Sports/activities in season: Reading	44,000	85.56%	34,512	87.45%	102
Sports/activities in season: Skateboarding	1,385	2.69%	926	2.35%	87
Sports/activities in season: Skiing - downhill	7,542	14.67%	7,206	18.26%	124
Sports/activities in season: Snowboarding	2,126	4.13%	1,347	3.41%	83
Sports/activities in season: Soccer	5,475	10.65%	3,326	8.43%	79
Sports/activities in season: Swimming	24,658	47.95%	17,972	45.54%	95
Sports/activities in season: Volunteer work	27,965	54.38%	22,249	56.38%	104

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	Value	Percent	Value	Percent	Index
Sports/activities in season: Whale watching	4,676	9.09%	3,642	9.23%	102
Attended Live Sports Events in Season					
Live sports in season: Auto racing	923	1.79%	660	1.67%	93
Live sports in season: Baseball	6,501	12.64%	5,290	13.41%	106
Live sports in season: Basketball	1,363	2.65%	922	2.34%	88
Live sports in season: Boxing	304	0.59%	204	0.52%	88
Live sports in season: Figure skating	1,395	2.71%	1,004	2.54%	94
Live sports in season: Football	4,260	8.28%	3,228	8.18%	99
Live sports in season: Golf	1,346	2.62%	1,251	3.17%	121
Live sports in season: Hockey	10,129	19.70%	7,456	18.89%	96
Live sports in season: Horse racing	2,570	5.00%	1,988	5.04%	101
Live sports in season: Lacrosse	1,674	3.26%	1,159	2.94%	90
Live sports in season: Soccer	5,787	11.25%	4,564	11.56%	103
Live sports in season: Tennis	898	1.75%	870	2.20%	126
Member of club: Health/fitness club	10,915	21.23%	7,784	19.73%	93
Member of club: Golf club	1,102	2.14%	1,429	3.62%	169
Participate Sports/Activities Regularly					
Sports/activities: Adventure sports (e.g. sky diving, scuba diving): Regularly	533	1.04%	445	1.13%	109
Sports/activities: Arts/crafts/sewing/knitting: Regularly	8,071	15.69%	6,116	15.50%	99
Sports/activities: ATV/snowmobiling-Regularly	432	0.84%	347	0.88%	105
Sports/activities: Baseball/softball: Regularly	1,024	1.99%	661	1.68%	84
Sports/activities: Basketball: Regularly	273	0.53%	210	0.53%	100
Sports/activities: Billiards/pool: Regularly	697	1.36%	528	1.34%	99
Sports/activities: Bowling: Regularly	754	1.47%	701	1.78%	121
Sports/activities: Camping: Regularly	4,079	7.93%	2,844	7.21%	91
Sports/activities: Canoeing/kayaking: Regularly	1,531	2.98%	1,099	2.79%	94
Sports/activities: Skiing - cross country: Regularly	1,460	2.84%	1,201	3.04%	107
Sports/activities: Curling: Regularly	749	1.46%	614	1.56%	107
Sports/activities: Cycling (mountain/road biking): Regularly	6,961	13.54%	6,151	15.59%	115
Sports/activities: Fishing/hunting: Regularly	1,213	2.36%	1,010	2.56%	108
Sports/activities: Fitness classes: Regularly	7,978	15.51%	6,913	17.52%	113
Sports/activities: Fitness walking: Regularly	15,815	30.75%	13,204	33.46%	109
Sports/activities: Football: Regularly	692	1.35%	435	1.10%	81
Sports/activities: Gardening: Regularly	16,587	32.26%	16,765	42.48%	132
Sports/activities: Golfing: Regularly	3,879	7.54%	4,946	12.53%	166
Sports/activities: Health club activity (e.g. weight training): Regularly	8,441	16.41%	6,097	15.45%	94
Sports/activities: Hiking/backpacking: Regularly	4,289	8.34%	3,050	7.73%	93
Sports/activities: Hockey: Regularly	1,993	3.88%	1,514	3.84%	99
Sports/activities: Home exercise/home workout: Regularly	9,628	18.72%	7,529	19.08%	102
Sports/activities: Ice skating: Regularly	939	1.83%	710	1.80%	98
Sports/activities: Inline skating: Regularly	274	0.53%	182	0.46%	87
Sports/activities: Jogging: Regularly	3,427	6.66%	2,253	5.71%	86

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	Value	Percent	Value	Percent	Index
Sports/activities: Marathon or similar event: Regularly	307	0.60%	219	0.56%	93
Sports/activities: Martial arts (any): Regularly	760	1.48%	515	1.31%	89
Sports/activities: Photography: Regularly	5,712	11.11%	4,451	11.28%	102
Sports/activities: Pilates/yoga: Regularly	4,521	8.79%	4,005	10.15%	115
Sports/activities: Playing video games: Regularly	6,868	13.36%	4,379	11.10%	83
Sports/activities: Power boating/jet skiing: Regularly	689	1.34%	696	1.76%	131
Sports/activities: Racquet sports (e.g. squash, racquetball, tennis): Regularly	1,882	3.66%	1,754	4.45%	122
Sports/activities: Reading: Regularly	31,282	60.83%	26,279	66.59%	109
Sports/activities: Skateboarding: Regularly	524	1.02%	412	1.04%	102
Sports/activities: Skiing - downhill: Regularly	2,156	4.19%	2,767	7.01%	167
Sports/activities: Snowboarding: Regularly	299	0.58%	153	0.39%	67
Sports/activities: Soccer: Regularly	1,951	3.79%	1,121	2.84%	75
Sports/activities: Swimming: Regularly	5,078	9.87%	4,590	11.63%	118
Sports/activities: Volunteer work: Regularly	13,740	26.72%	11,349	28.76%	108
Sports/activities: Whale watching: Regularly	166	0.32%	64	0.16%	50
Participate Sports/Activities Occasionally					
Sports/activities: Adventure sports (e.g. sky diving, scuba diving): Occasionally	3,873	7.53%	2,686	6.81%	90
Sports/activities: Arts/crafts/sewing/knitting: Occasionally	13,774	26.79%	10,487	26.57%	99
Sports/activities: ATV/snowmobiling: Occasionally	1,892	3.68%	1,376	3.49%	95
Sports/activities: Baseball/softball: Occasionally	4,869	9.47%	3,610	9.15%	97
Sports/activities: Basketball: Occasionally	3,685	7.17%	2,542	6.44%	90
Sports/activities: Billiards/pool: Occasionally	8,790	17.09%	5,570	14.12%	83
Sports/activities: Bowling: Occasionally	16,067	31.24%	10,270	26.03%	83
Sports/activities: Camping: Occasionally	16,237	31.57%	11,151	28.26%	90
Sports/activities: Canoeing/kayaking: Occasionally	12,386	24.09%	9,762	24.74%	103
Sports/activities: Skiing - cross country: Occasionally	8,096	15.74%	7,342	18.60%	118
Sports/activities: Curling: Occasionally	2,027	3.94%	1,408	3.57%	91
Sports/activities: Cycling (Mountain/road biking): Occasionally	11,502	22.37%	8,573	21.72%	97
Sports/activities: Fishing/hunting: Occasionally	7,187	13.98%	4,335	10.99%	79
Sports/activities: Fitness classes: Occasionally	10,336	20.10%	8,045	20.39%	101
Sports/activities: Fitness walking: Occasionally	14,312	27.83%	11,179	28.33%	102
Sports/activities: Football: Occasionally	1,729	3.36%	1,172	2.97%	88
Sports/activities: Gardening: Occasionally	15,003	29.17%	11,532	29.22%	100
Sports/activities: Golfing: Occasionally	7,357	14.31%	5,435	13.77%	96
Sports/activities: Health club activity (e.g. weight training): Occasionally	8,032	15.62%	5,464	13.85%	89
Sports/activities: Hiking/backpacking: Occasionally	16,066	31.24%	11,945	30.27%	97
Sports/activities: Hockey: Occasionally	2,193	4.26%	1,668	4.23%	99
Sports/activities: Home exercise/home workout: Occasionally	15,194	29.55%	11,749	29.77%	101
Sports/activities: Ice skating: Occasionally	7,668	14.91%	6,082	15.41%	103
Sports/activities: Inline skating: Occasionally	1,303	2.53%	877	2.22%	88
Sports/Activities: Jogging: Occasionally	6,970	13.55%	4,625	11.72%	86

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	Value	Percent	Value	Percent	Index
Sports/activities: Marathon or similar event: Occasionally	1,772	3.45%	845	2.14%	62
Sports/activities: Martial arts (any): Occasionally	1,290	2.51%	769	1.95%	78
Sports/activities: Photography: Occasionally	14,209	27.63%	11,477	29.08%	105
Sports/activities: Pilates/yoga: Occasionally	7,321	14.24%	5,290	13.40%	94
Sports/activities: Playing video games: Occasionally	8,963	17.43%	6,182	15.66%	90
Sports/activities: Power boating/jet skiing: Occasionally	3,117	6.06%	2,034	5.15%	85
Sports/activities: Racquet sports (e.g. squash, racquetball, tennis): Occasionally	4,914	9.56%	4,288	10.87%	114
Sports/activities: Reading: Occasionally	12,718	24.73%	8,232	20.86%	84
Sports/activities: Skateboarding: Occasionally	861	1.68%	515	1.31%	78
Sports/activities: Skiing - downhill: Occasionally	5,386	10.47%	4,438	11.25%	107
Sports/activities: Snowboarding: Occasionally	1,827	3.55%	1,194	3.03%	85
Sports/activities: Soccer: Occasionally	3,524	6.85%	2,205	5.59%	82
Sports/activities: Swimming: Occasionally	19,580	38.08%	13,382	33.91%	89
Sports/activities: Volunteer work: Occasionally	14,225	27.66%	10,900	27.62%	100
Sports/activities: Whale watching: Occasionally	4,510	8.77%	3,578	9.07%	103

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.